Write the change! Contest

COMPETITION ANNOUNCEMENT AND REGULATIONS

ART. 1 – Write the change! Contest

The contest Write the change! is an action organised by the European project “Start the change!” (CSO-LA/2017/388-169). The project’s aim is to improve education programmes through models of global citizenship education in order to contribute to the achievement of the Sustainable Development Goals (SDGs) by 2030, with a particular focus on the relationship between migration and global inequalities.

In 2015, 193 countries agreed to a set of 17 Sustainable Development Goals for a better world. These goals have the power to end poverty, fight inequality and stop climate change. This agenda makes sustainability a goal for everyone everywhere. It doesn’t distinguish between developed and developing countries and is based on the principle of collective responsibility on global issues.

Write the Change invites young people to develop storylines on the relationship between migration and sustainable development which offer an original view on the issues and possible solutions which can be adopted, starting from personal experience. The storyline can be for a film or can be intended for another media format such as a TV series, online video, social media campaign etc.

ART. 2 – REQUIREMENTS FOR PARTICIPATION

2.1 – The contest is aimed at all students and young people aged 14 to 19 years old. This could be a class, school, group or individual.

2.2 – Every participant can only submit one storyline, which can be written by a single author, co-author, or group of authors or co-author. A young person can only be involved in the submission of one storyline.

2.3 – Only original and unreleased storylines are eligible for submission. Original is a work that is new and the author(s)’ own creation. Unreleased is understood as an unpublished storyline (and any previous work of reference), that has not won other local and/or international contests for screenwriting, and has not already been adapted to a movie and/or audio-visual products. It is possible to participate with work within different genres: for example, comedy, drama, thriller, noir, horror, fantasy, science fiction, for kids, cartoons. It is important that the genre is specified when submitting the entry.

2.4 – Storyline submissions must be the exclusive property of the author and/or authors and must never have been previously sold to producers and/or institutions and/or in any case to third parties.

2.5 – The following are excluded from the contest:

- Storylines that draw inspiration from literary works, even though they are unpublished, whose author is different from the author/s indicated in the application are excluded.
- Storylines, from which films and/or audio-visual products have previously drawn their inspiration - even if they are unpublished at the time of the application.
- Storylines that have won other competitions before participating in the contest are also excluded.
2.6 - All storyline submissions must follow the requirements that are set out in the next articles.

**ART. 3 – AWARDS**

Winners of the contest will presented with the following Write the Change! awards:

- 1\textsuperscript{st} prize 1,500 euros
- 2\textsuperscript{nd} prize 1,000 euros
- 3\textsuperscript{rd} prize 500 euros

The awards will be paid in the name of the school or the group participating at Start the Change! project, not an individual winner and is for the purchase of educational materials, video equipment, to help deliver training activities, or to produce audio-visuals.

**DEADLINE:** March 31st, 2019

**ART. 4 – PROCEDURES FOR PARTICIPATION**

Materials to be submitted in the first phase must consist of:

- 4.1 – A “pitch” or presentation – maximum length 10 lines with a maximum 65 characters per line. The presentation must consist of a summary which captures the spirit of the project, the main line of the story, the method, the concept of the film and the genre of the work;
- 4.2 – The complete storyline – should be no longer than 15 pages, in any format. The storyline should consist of a theatrical and visually engaging narrative, where it is possible to know the characters and the world in which they move, and follow their actions;
- 4.3 The submitted projects must comply with the following format criteria: maximum number of 15 A4 sheets, character size 12, in a .rtf / .doc / .pdf format. Pictures and images can be included if the maximum number of 15 pages is not exceeded.

**ART. 5 – SENDING PROJECTS**

5.1 – All entries must be sent by e-mail before 11.59 pm on March 31\textsuperscript{st}, 2019. Scottish entries should be sent to info@highlandoneworld.org.uk. The email must include the pitch, the storyline and a completed entry form. Each national partner of Start the Change! will establish a national jury that will select the 3 best storylines. The national partner will translate the selected storylines into English and send them to the international jury by April 31\textsuperscript{st} 2019, who will judge the finalists and award the prizes.

5.2 - If you have any queries, please contact info@highlandoneworld.org.uk or the European contest office : stc.contest@progettomondomlal.org before 6pm on April 1st, 2019

**ART. 6 - JURIES**

Two juries will be established to award the storylines: one local and one international.

- 6.1- Local jury. Each partner of Start the Change! will establish a local jury which selects the 3 best storylines from the entries submitted to them.
- 6.2- International jury. The project Start the Change! steering committee will establish an international jury that will select the 5 finalists and award the prizes as referred in the art. 3 among the storylines received by the Local Juries.

Both the local and the international juries are composed of professionals in education and culture, who are selected for their own unquestionable judgment by the Partners/steering committee as above specified. The juries’ work is confidential. The Juries pledge not to either divulge or draw
ART. 7 – CONTEST DEVELOPMENT

7.1– A first selection of the properly received storylines is carried out by the local juries that select a maximum of 3 storylines, translate them into English and send them to the international jury within April 30th, 2019. In May 2019, the international jury will evaluate the received storylines, select the 5 finalists and award the prizes as reported in the art3. Authors of the five winning entries are invited to Giffoni, Italy, to participate, at the expense of the project Start the Change, in the awards ceremony that will take place during the Giffoni Film Festival 2019. Two funded places for Giffoni will be available for each of the 5 winning entries. The final ranking will be announced during the ceremony.

ART. 8 – RIGHTS AND OBLIGATIONS

8.1-The author and/or the authors must be exclusive owners of all the copyrights on the storyline and screenplay.
8.2- If either the storyline or the screenplay are not exempt from third party rights or owned by the authors, the submitted projects is excluded from the contest and, if already selected, it cannot obtain any prize. In this way, the rights of the contest organizers are preserved by any damage that could origin from the violation of this essential regulation.
8.3- All rights relating to the storyline and/or the screenplay are fully-fledged exclusive property of the authors.
8.4- Participants are, in any case, responsible for protecting the authorship of the presented works. In the case of litigation, the content and no involved promoters, sponsors and partners in the contest can be called into question in any way.
8.5- Finalists and winners of the contest, as well as the authors of the projects, who can be recommended to third parties (eg. producers, lenders, issuers, etc.), commit to include, in all the assignment contracts and/or granting and/or licensing of the rights on such storyline, the obligation for the Assignee and/or Concessionaire and/or Licensee to mention the conferment of the received acknowledgments, the report and/or support in the form and/ or logo as communicated by the contest (for example: "Finalist / Winner / Recommended / Promoted by the contest Write the change! promoted by the project CSO-LA / 2017 / 388-169 Start the change, co-financed by the European Community") on the front page of printed publications and titles of audio-visual products taken from award-winning or reported projects, as well as in all forms of promotional and / or advertising launches (e.g. press release, website home page, posters, Facebook or Twitter pages, etc.). The Authors have the obligation to communicate to the contest the conclusion of such contracts of assignment and/or concession and/ or license, and/or the predisposition of the relative promotional and advertising campaigns, in order to allow the project Start the Change! the determination of the correct mention. The contest has the right to contact directly the assignees and/or concessionaires and/or licensees of the rights in order to indicate the obligation of mention. The authors are responsible towards the contest for the missed mention.
8.6- By signing the participation form, the authors commit to include in the contracts of assignment and/or concession and/or license of the rights of their projects, as well as in the provision of the related promotional plan and advertising campaigns, the obligation to mention the conferment of the acknowledgments as expressed in art 8.5.
ART. 9 – AGREEMENT OF THE COMPETITION ANNOUNCEMENT AND REGULATIONS

9.1- By signing the participation form and sending the projects, the Author/s accept/s all the regulations that are contained in this Competition Announcement.

9.2- The Author/s and Director renounce/s irrevocably any claim and action, request or compensation against the contest organizers, the Jury and all the people, who are involved in the contest in any way. The author/s and Director relieve them of any responsibility in this regard from now.

9.3- The non-compliance with the participation and presentation procedures, which are established in this competition announcement and regulations, is considered a cause of exclusion from the contest.

ART. 10 - DISAGREEMENTS

10.1- In the case of disputes between organizers and winners, it must be referred to an Arbitration Board, which decides according to the law and, in particular, in accordance with the articles. 806 et seq. Code of Civil Procedure, therefore following the interpretation of the competition announcement and regulations clauses, as well as the application and/or execution of its provisions.

10.2- The association is composed of three members: each of the two parties appoints one and the first two nominates the third. However, in case of disagreement, the President of the Arbitration Chamber, which is established at the C.C.I.A.A. of Verona, elects the third.

10.3- The Arbitration Forum is based in Verona.

10.4- The arbitrators decide within 120 days since the establishment of the Arbitration Board.

ART. 11 – NATURE OF A LITERARY COMPETITION

11.1 - The Contest Start the Change! has the nature of a literary competition, therefore, is part of the exemptions under art. 6 D.P.R. October 26, 2001, n. 430 (exemption from the application of the discipline of competitions and prize operations, as well as local events).

ART. 12 - DISCLOSURE IN ACCORDANCE WITH THE ART. 13 OF EU Regulation 679/2016

(Code regarding the personal data protection)

Progettomondo.mlal, who is the data controller, informs that the provided personal data are used to allow participants to take part in the content - regulated by the provisions of this document - and benefit from the prize that is assigned as a result of such participation.

Personal data, whose provision is optional, however, necessary for the above-mentioned purposes, are not conveyable and are processed both manually and electronically.

In addition, Progettomondo.mlal communicates that participants are entitled to the rights of the EU Regulation 679/2016 as reported above in the art. 8, including the right of obtaining data cancellation, updating, rectification and integration, as well as the right to oppose, for legitimate reasons, data processing. These rights may be exercised turning to Progettomondo.mlal, Viale Andrea Palladio 16, 37138 Verona, or to the controller, which is Progettomondo.mlal president, Viale Andrea Palladio 16, 37138 Verona.

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